



Website Privacy Policy

This privacy notice advises you of the personal information we collect from you when you use our website. In collecting this information, we are acting as a Responsible Party and, by law, we are required to provide you with information about us, why and how we use your data and about the rights you have over your data.

Who are we?

Karan Beef City Deep:

32 Merino Avenue
City Deep
Johannesburg
South Africa
2049

Karan Beef Balfour:

Mury Street
Balfour
Mpumalanga
South Africa
2410

Karan Beef Feedlot:

Farm Elandsfontein
Heidelberg
Gauteng
South Africa
1441

Contact details:

Post: At the above address
Email: popia@karanbeef.com
Phone: (016) 340-8000

1. How we use your information

- 1.1 When you use our website;
- 1.2 When you submit an enquiry via our website;

1.1 When you use our website

When you use our website to browse our products and services and view the information, we make available a number of cookies that are used by us and by third parties to allow the website to function, to collect useful information about visitors and to assist in improving your user experience.

Some of the cookies we use are strictly necessary for our website to function, and we don't request your consent to place these on your computer.

1.2 When you submit an enquiry via our website

When you submit an enquiry via our website, we request your name, contact telephone number and email address.

We use this information to respond to your query, including providing you with any requested information about our products and services. We may also email you several times after your enquiry in order to follow up on your interest and ensure that we have answered you to your satisfaction. We will do this based on our legitimate interest in providing accurate information prior to a sale.

Your enquiry and information are stored on the website and is not shared with any third parties. We do not use the information you provide to make any automated decisions that might affect you.

We keep enquiry emails for two years, after which they are securely archived and kept for seven years, when we delete them. CRM records are kept for three years after the last contact with you.

2. Your rights as a data subject

By law, you can enquire on what information about you are kept, you can also request any corrections ask in the event of inaccuracies. Your consent provided to enable us to process your personal information may be withdrawn at any stage.

If we are processing your personal information for reasons of consent or to fulfil a contract, you can request a copy of the information in a machine-readable format so that you can transfer it to another provider.

If we are processing your personal information for reasons of consent or legitimate interest, you can request that your data be erased.

You have the right to request us to cease using your information if you believe we might be doing so unlawfully. To submit a request regarding your personal data please refer to the "Contact details" section above.

3. Your right to complain

If you have a complaint about our use of your personal information, you can send your complaint to popia@karanbeef.com or you can also contact the **Information Regulator's Office** at:

Website: www.justice.gov.za/inforeg/contact.html

Email: inforeg@justice.gov.za

Physical address:

The Information Regulator (South Africa)

JD House

27 Stiemens Street

Braamfontein

Johannesburg

2001

4. Updates to this privacy policy

We regularly review and, if appropriate, update this privacy policy from time to time as our services and use of personal information evolves. If we are required to make use of your personal information in a way that we haven't previously identified, we will contact you to provide information about this and, if necessary, to request consent.